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Mequon-Thiensville School District Launches Community Survey *Input Gathered will Assist in Strategic Planning Process*

MEQUON, WI. — Mequon-Thiensville School District has launched a community-wide survey to assist in the District's strategic planning process. The school district is taking a proactive step in maintaining its status as a leader in public education by reviewing and revising its current strategic plan.

As part of the strategic planning process, launched in February 2015, MTSD is conducting a community-wide survey from February 16 through March 1. The survey is open to employees, parents, students, and community members. Community participation is important to the strategic planning process, which will result in a three-year strategic framework for decision-making that builds upon the current mission, vision, guiding principles and strategic goals approved by the Board of Education three years ago.

"An effective public education system requires a commitment from the entire community, and we are excited about this reaffirmation of the strategic planning in our school district," said Dr. Demond Means, Superintendent. "I encourage our community to take advantage of this opportunity to inform the ongoing direction of our schools."

The strategic plan survey link will be available on the District's website from February 16 through March 1. A postcard reminder will be mailed to all Mequon-Thiensville households requesting participation. The survey provides residents an opportunity to answer questions about their perceptions of the schools and their vision for the school district's future. The link (www.ecrasurvey.com/MTSD) will take participants to a third-party website; all responses will remain anonymous.

ECRA Group Inc., an independent research firm, is conducting the surveys. ECRA will analyze responses and prepare a strategic plan report for the District to share with the community in summer of 2015. ECRA is an established leader in the areas of educational assessment, research, and strategic planning. Based in Rosemont, Illinois, ECRA has over 35 years of experience helping educational organizations across the nation better understand and document their performance, and chart a course for the future.

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