



Please direct inquiries to:

Joe Donovan, Donovan Group

414-409-7225

joe.donovan@donovan-group.com

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MTSD Partners with City, Village and MATC to Create Community Magazine
Mequon-Thiensville Today Launches Mid-April

MEQUON, WI. — Mequon-Thiensville School District is proud to partner with the City of Mequon, Village of Thiensville and MATC to create a community magazine titled *Mequon-Thiensville Today*.

Mequon-Thiensville Today is an informative, educational and entertaining publication exclusively for Mequon and Thiensville. The magazine will feature news and stories about the people, places and events that make the Mequon-Thiensville community a wonderful place to live, work and raise a family. The free publication will be mailed to all Mequon and Thiensville residents in mid-April.

In January 2014, MTSD administered a community-wide survey to gauge public perception of the schools and influence strategies for improvement. Based on survey results, the school district determined that many community members receive information about the schools and district through mailings. Additionally, 93 percent of community respondents requested more news and information about academic programming from the District.

“Through this partnership with the city, village and MATC, the Mequon-Thiensville School District is pleased that we will be able to give community members the information that they have requested,” said Superintendent Dr. Demond Means. “As the number one K-12 school district for the second consecutive year, we’re thrilled to share our academic accolades and programming news with the community because they are one of our pillars of success.”

The District will also leverage the magazine as a marketing tool. As outlined in strategic goal #3, objective D, the district is promoting strategies and the adoption of initiatives that have the potential to increase enrollment.

To view the magazine online, please visit <http://www.mtsd.k12.wi.us/community/mttoday.cfm>

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